

# SIMPLE INTELLIGENCE

LEADERSHIP PROGRAM

## HOW IT WORKS

### OUR FOCUS

A 6 - 12 month strengths-based development program including a Leadership Phase and/or a Management Phase.

### METHODS

We support and equip participants to generate desired results consistently through: proven models and frameworks, 1-1 & group coaching, training, and our practical guidebook.



## WHAT PARTICIPANTS SAY ABOUT PIERRE CAMPBELL

insightful  
motivating  
innovative  
inspiring  
passionate  
encouraging  
new perspectives  
enthusiastic

*"Pierre is very passionate about his craft. The enthusiasm he brings to his coaching and his style encourages the trainee to strive to become a better leader."*

*"This program has been a huge success for me!"*

*"Over the course I started to see the importance of my strengths and how they impact my ability to be a better leader."*

## A PROGRAM WITH IMPACT

*"The value is essentially priceless!"*

*"I found the coaching program not only to be incredibly valuable but fun as well."*

**"This program provided insight to truly understanding what it takes to be a good/effective leader!"**



**THINKING**

*"...created a foundation of leadership principles."*

*"...helped me realize my strengths (strong and weak ones) and how to fully maximize them in any situation."*



**SELF-AWARENESS**

*"The program caused me to do self-reflection."*

*"...discovered strengths that I never knew I had."  
"...see more potential in myself than I did before."*



**BEHAVIOR**

*"I have been able to use some of the techniques within my workplace effectively."*

*"The leadership training has enabled me to 'manage up' which has improved working relationship with management and improve my individual productivity."*



**CONFIDENCE**



*"The change has been with me and how I manage my time and personnel under me."*

*"I've seen the confidence of several of my True-IA peers grow dramatically."*

Our program has demonstrated increases & improvements in...

Mindset	Awareness	Communication
Teamwork	Management Practice	Customer Relations
Peer Perceptions	Company Performance	Confidence
Desire for More Professional Development		



## Testimonials

<http://youtu.be/rP3W4PIV70U>

*"The importance of this program will have implications for years to come."*



# SIMPLE INTELLIGENCE

## LEADERSHIP PROGRAM

### CAPABILITIES STATEMENT

#### COACHING | LEADERSHIP | MANAGEMENT

THE LEADERSHIP NETWORK, INC. (TLN) PROVIDES STRATEGIC COACHING SERVICES TO GOVERNMENT CONTRACTING COMPANIES, SCHOOLS, COMMERCIAL AND NOT FOR PROFIT ORGANIZATIONS. OUR SIMPLE INTELLIGENCE LEADERSHIP PROGRAM CAN DEVELOP YOUR PEOPLE THROUGH INSIGHTFUL PROCESSES, SYSTEMS AND STRATEGIES TO HELP YOUR ORGANIZATION IMPROVE PERFORMANCE, WHICH TRANSLATES INTO INCREASED REVENUE. TLN IS COMMITTED TO EXCELLENCE AND PROVIDING INSIGHTFUL COACHING THAT PRODUCES DESIRED RESULTS FOR OUR CLIENTS.

#### WHAT'S OUR UNIQUE DIFFERENCE?

- A CLIENT-FOCUSED IMPACTFUL-OUTCOME APPROACH (INDIVIDUAL -> TEAM -> ORGANIZATION)
- STRENGTHS-BASED PROCESSES
- ADAPTABLE COACHING STYLE

#### CORE CAPABILITIES

OUR LEADERSHIP EXPERT ANALYZES RESEARCH, DESIGNS AND IMPLEMENTS PROGRAMS IN THE AREAS OF:

- LEADERSHIP
- MANAGEMENT
- PERSONAL DEVELOPMENT

#### COACHING

OUR COACHING SERVICE FOCUSES ON THE CLIENT'S DESIRED RESULTS IN ORDER TO PROVIDE DEVELOPMENT DESIGNED TO ENHANCE THE PERFORMANCE OF YOUR BUSINESS. BY INCORPORATING INDUSTRY BEST PRACTICES INTO YOUR BUSINESS PROCESSES AND MANAGEMENT STRATEGIES, WE CAN HELP YOU MAXIMIZE YOUR PEOPLE'S POTENTIAL TO BETTER SERVE YOUR CUSTOMERS. OUR SERVICES INCLUDE:

- ONE ON ONE PERSONAL COACHING
- GROUP / TEAM COACHING
- SEMINARS
- WORKSHOPS
- TRAININGS

#### LEADERSHIP DEVELOPMENT

OUR COACHING PROGRAM FOCUSES ON DEVELOPING THE LEADER WITHIN YOU BY USING A ROBUST STRENGTH BASED CURRICULUM THAT CONSISTS OF A LEADERSHIP AND MANAGEMENT PHASE. THE COACHING IS DESIGNED TO PROVOKE, INSPIRE, AND MOTIVATE YOUR LEADERS TO PROVIDE SOLUTIONS FOR YOUR BUSINESS. BY INCORPORATING SIMPLE INTELLIGENCE STRATEGIES INTO YOUR DEMANDING CONTRACT, WE CAN ENSURE AT THE START OF THE PROJECT THAT WE WILL DELIVER YOUR DESIRED RESULTS. OUR LEADERSHIP & MANAGEMENT PHASES INCLUDE LESSONS IN THESE RESPECTIVE AREAS:

#### LEADERSHIP MODEL



#### MANAGEMENT MODEL

