

# SIMPLE INTELLIGENCE

## LEADERSHIP PROGRAM

### TRUE IA PHASE 1: LEADERSHIP

#### OUR MISSION

To build True IA into a Strengths-Based Organization with exceptional leaders, decreasing Executive project involvement by increasing the team's leadership capacity.

#### OUR OBJECTIVE

Cultivate a Learning Culture that produces consistent desired results, by developing, identifying and preparing leaders; providing an added benefit for employees.



#### WHAT TRUE IA SAYS ABOUT PIERRE CAMPBELL

insightful  
motivating  
innovative  
inspiring  
passionate  
encouraging  
new perspectives  
enthusiastic

*"Pierre is very passionate about his craft. The enthusiasm he brings to his coaching and his style encourages the trainee to strive to become a better leader."*

*"This program has been a huge success for me!"*

*"Over the course I started to see the importance of my strengths and how they impact my ability to be a better leader."*

#### THE PROGRAM'S IMPACT ON TRUE IA

*"The value is essentially priceless!"*

*"I found the coaching program not only to be incredibly valuable but fun as well."*

***"This program provided insight to truly understanding what it takes to be a good/effective leader!"***



**THINKING**

*"...created a foundation of leadership principles."*

*"...helped me realize my strengths (strong and weak ones) and how to fully maximize them in any situation."*



**SELF-AWARENESS**

*"The program caused me to do self-reflection."*

*"...discovered strengths that I never knew I had."*

*"...see more potential in myself than I did before."*



**BEHAVIOR**

*"I have been able to use some of the techniques within my workplace effectively."*

*"The leadership training has enabled me to 'manage up' which has improved working relationship with management and improve my individual productivity."*



**CONFIDENCE**



*"The change has been with me and how I manage my time and personnel under me."*

*"I've seen the confidence of several of my True-IA peers grow dramatically."*

True IA respondents reported increases & improvements in...

Mindset

Awareness

Communication

Teamwork

Management Practice

Customer Relations

Peer Perceptions

Company

Confidence

*Desire for More Professional Development*



***"The importance of this program will have implications for years to come."***

The  
Leadership  
Network

**TRUE IA**  
CYBER SECURITY

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